

# Workforce Housing Fair

The Charlotte Regional Realtor® Association Housing Opportunity Foundation will have its Workforce Housing Fair on Nov. 7, 2009. Hosted by Little Rock AME Zion Church, this year's fair will provide information on workforce housing, educate potential housing consumers, provide an opportunity for Realtor® education and networking, and continue to create ongoing awareness of local housing issues. The Workforce Housing Fair is a great opportunity for your business. Network with local Realtors® and the public, and educate attendees on the services and products your company offers.



## SIGNATURE SPONSOR

**\$5,000**

- 6' table with two chairs (company provides own table cover)
- Opportunity to network with the public and Realtors® attending the event (Realtors® are required to visit booths for credit)
- Opportunity to distribute promotional materials to attendees
- Opportunity to collect business cards and contact information from attendees
- Company name displayed as Signature Sponsor on official sponsor banner at the fair
- Sponsor banner prominently displayed at information area
- Sponsor banner hung in prominent location near stage where announcements and entertainment are held
- Sponsor representative introduced by fair organizers during the event
- Sponsor representative can offer a three-minute welcome to the attendees
- Featured as the Signature Sponsor on the Web page where Realtors® receive information about the fair
- Featured as the Signature Sponsor in printed materials at the fair
- Acknowledged as the Signature Sponsor in wrap-up story in Realtor® Reflections magazine

## EDUCATION SESSIONS SPONSOR

**\$3,000**

- Receive "commercial time" at the beginning of each educational session (a total of four)
- Opportunity to place promotional materials on each chair in educational sessions (one session in Spanish)
- Receive a sign outside the education-session area that says, "Homeownership education sessions sponsored by 'company name'"
- Company name displayed on the official sponsor banner at the fair
- Featured as the Education Sessions Sponsor in printed materials at the fair
- Acknowledged as the Education Sessions Sponsor in wrap-up story in Realtor® Reflections magazine

## ENTERTAINMENT SPONSOR

**\$1,500**

- Receive a sign near the stage that says "Entertainment sponsored by 'company name'"
- Opportunity for a company representative to be present on stage and help with the fair's announcements
- Company name displayed on official sponsor banner at the fair
- Featured as the Entertainment Sponsor in printed materials at the fair
- Acknowledged as the Entertainment Sponsor in wrap-up story in Realtor® Reflections magazine

**Date:** Saturday, Nov. 7  
**Place:** Campus of Little Rock  
AME Zion Church  
401 N. McDowell St.  
Charlotte, NC 28202  
**Time:** Noon-4 p.m.

## KIDS' ZONE SPONSOR

**\$1,500**

- Receive a sign near the kids' activities that says "Kids' Zone sponsored by 'company name'"
- Company name displayed on official sponsor banner at the fair
- Featured as the Kids' Zone Sponsor in printed materials at the fair
- Acknowledged as the Kids Zone Sponsor in wrap-up story in Realtor® Reflections magazine

## REFRESHMENT SPONSOR

**\$1,500**

- Receive a sign near the refreshments that says "Refreshments sponsored by 'company name'"
- Opportunity for company representatives to give out promotional items near refreshment area
- Company name displayed on official sponsor banner at the fair
- Featured as the Refreshment Sponsor in printed materials at the fair
- Acknowledged as the Refreshment Sponsor in wrap-up story in Realtor® Reflections magazine

## T-SHIRT SPONSOR

**\$1,000**

- Company logo displayed on the back of all volunteer t-shirts
- Featured as the T-Shirt Sponsor in printed materials at the fair
- Acknowledged as the T-Shirt Sponsor in wrap-up story in Realtor® Reflections magazine

## EXHIBITOR BOOTH

**\$300**

- 6' table with two chairs (company provides own table cover)
- Opportunity to network with the public and Realtors® attending the event (Realtors® are required to visit booths for credit)
- Opportunity to distribute promotional materials to attendees
- Opportunity to collect business cards and contact information from attendees
- Featured as a Workforce Housing Fair Exhibitor in printed materials at the fair
- Acknowledged as a Workforce Housing Fair Exhibitor in wrap-up story in Realtor® Reflections magazine

For additional information or to become a sponsor, please contact Jessica Misenheimer at 704-940-3138 or [jessica.misenheimer@carolinahome.com](mailto:jessica.misenheimer@carolinahome.com). You may also visit [www.CarolinaHome.com](http://www.CarolinaHome.com) for more details.