



4.23.10

Charlotte Regional Realtor® Association  
A Housing Opportunity Foundation Initiative

## IN-KIND DONATIONS ARE NEEDED FOR REALTORS® CARE DAY, SUCH AS:

- > Food and beverages for volunteer crews (lunch and snack food)
- > Building/repair supplies (roofing materials, gutters, tools, lumber, shovels, rakes, mulch, plants, paint, paint brushes, siding, window panes, etc.)
- > Disposable items such as cups, paper towels, trash bags, handy wipes, etc.
- > Dumpsters
- > First-aid kits
- > Hard hats
- > Photographers
- > Portable toilets
- > Scaffolding
- > Signage
- > Tables
- > Tents
- > T-shirts
- > Water igloos
- > Work gloves

### IN-KIND DONOR BENEFITS:

- > Company name listed on [www.CarolinaHome.com](http://www.CarolinaHome.com) on the Realtors® Care Day Web page
- > Recognition, at least once, in ongoing association promotions such as "e-Headlines" and "Broker-in-Charge News," as well as targeted e-mail communications sent to the entire association/CMLS membership (approximate distribution of 7,000)
- > Acknowledgement in Realtor® Reflections magazine (online)
- > Additional benefit opportunities may arise as the project continues
- > Donations will be acknowledged by a thank you letter which can be used for tax purposes. Your donation may be tax deductible under IRS guidelines.

Your donation will help the foundation and local Realtors® tackle some of the most pressing housing needs in our community through the Realtors® Care Day project. Through affiliation with the Charlotte Regional Realtor® Association Housing Opportunity Foundation, a 501(c)(3) nonprofit, you are demonstrating a commitment to safe, affordable and sustainable homeownership, giving your company an advantage among the Realtor® community.

### WHO?

The Charlotte Regional Realtor® Association and its charitable arm, the Housing Opportunity Foundation.

### WHAT?

As part of the commitment to sustaining affordable workforce housing, the foundation embarked upon a community-wide project called Realtors® Care Day in 2008. The continued purpose of the day is to assist homeowners with exterior home repairs, as well as to provide adaptive and safety modifications for the elderly and disabled. Each year, approximately 30 to 35 families receive assistance through this project, with a dollar impact exceeding \$250,000.

### WHEN?

The event is Friday, April 23, 2010 at sites in Mecklenburg and Iredell counties. A celebration party will be held at the end of the day for Realtors®, family members from each site location and project sponsors.

### WHY?

This project highlights the foundation's commitment to sustainable, safe and affordable workforce housing. It provides an opportunity to work with area nonprofit partners to positively impact the living conditions of existing homeowners. These homeowners have demonstrated good financial practices but have also been selected for their critical housing needs.

### WHO WILL ATTEND?

More than 600 active members of the association are expected to volunteer for the day. While volunteer opportunities are not open to the public, the magnitude of the projects involved require professional volunteer assistance from builders, developers, and other community professionals, such as painters, home inspectors, etc. In addition, each participating homeowner and his or her family are encouraged to take part in the day's activities.

### IS THE FOUNDATION A 501(C)(3) ORGANIZATION?

Yes. The foundation was incorporated as a 501 (c) (3) entity in 1989. The tax ID # is 56-1609175. For questions regarding tax deductions, please consult your tax advisor. Go to [www.CarolinaHome.com](http://www.CarolinaHome.com) to make a donation.



Housing Opportunity Foundation  
CHARLOTTE REGIONAL REALTOR® ASSOCIATION

For more information, contact Terri Marshall at 704-940-3148  
or [terri.marshall@carolinahome.com](mailto:terri.marshall@carolinahome.com).

All in-kind material donations can be dropped off at the association office  
(1201 Greenwood Cliff). Please contact Terri Marshall to make arrangements.