



The Workforce Housing Certificate Program, a program of the association's Housing Opportunity Foundation, educates Realtors[®] to work with first-time homebuyers and clients purchasing homes in the affordable price range (roughly 80 percent of the median income).

Realtors[®] must attend all five educational events within two years to earn the local designation of *Workforce Housing Specialist*. The Realtors[®] who receive this designation have the knowledge and resources to assist clients who have financial obstacles in purchasing a home or are unfamiliar with the home-buying process. *Workforce Housing Specialists* have increased knowledge of local down-payment assistance and loan programs, homeownership education and counseling services, and foreclosure prevention services in the region.

For more information about the Workforce Housing Certificate Program, please contact Jessica Misenheimer at 704-940-3138. Realtors[®] who are interested in enrolling in the program can learn more [here](#).